

William Wood
3417 park meadow dr
Lake Orion, MI 48362
(248) 762-7498
billwood004@yahoo.com

OBJECTIVE

I am looking to put my newly acquired design degree and creative skill set to work in the advertising and digital media fields.

EMPLOYMENT HISTORY

Milagro Post, Southfield, MI

03/2004 - 03/2009 Digital Artist

Work with clients to create broadcast content on deadline. Conform offline conceptual material and add visual effects. Generate new visual concepts for commercial media. Exceed all client expectations. Generated over \$300,000 with a single creative concept. Fulfilled more than 200 commercials for broadcast in one edit session.

Postique, Southfield, MI

01/2001 - 03/2004 Editor

Usher clients through the post production process. Foresee all editor's and client's needs. Generate mistake free broadcast quality type. Ship or transmit final media to broadcast stations nationally. Trained staff on Deko type generation software. Instrumental in implementing commercial FTP work flow. Promoted to editor in less than 2.5 years. Originated the use of Photoshop in the online process. Recipient of 7 four-C awards.

Midwest Video Company, Troy, MI

05/1998 - 12/2000 Editor / Videographer

Hired as a production assistant, but developed a beneficial skill set. Learned the art of videography and post production. Do whatever needed to get the production done on time, under budget, while satisfying the client. List of roles played but not mentioned above: Producer, Audio Engineer, Graphic Artist, TelePrompTer Operator, Script Writer, Director, Floor Director, Transcriptionist, Duplication Technician, Lighting, Grip, and Set Construction.

NFL Films, Mt. Laurel, NJ

06/1995 - 09/1997 Production Assistant

First to arrive, last to leave. Responsible for craft services. Assist in set construction/ tear down, loading and delivering of film.

Dark Lake Video, Lake Orion, MI

08/2001 - Present Videographer/Editor

Videographer and Editor responsible for capturing events, commercial work and corporate meetings. Use of SD, HD and 2K formats. Electronic Field Production and Electronic News gathering of illustrative images.

EDUCATION

B.A. communications

Major: Film/Video Production, minor- Journalism
Wayne State University, MI

Professional Certificate

Major: Web Design
Central michigan University, MI

SKILLS AND ABILITIES

Proficient in computer applications such as: Adobe Photoshop, After Effects, Illustrator, Flash, Encore, Premiere Pro, Dreamweaver. Apple Final Cut Studio, Shake. Microsoft Windows OS, Office. Cinema 4D. Avid. Quantel Q-Series Edit systems, Edit Box.

NOTES / OTHER INFORMATION

Samples of my work can be viewed by visiting www.darklakevideo.com where I can also be hired freelance.